

Strategic Plan – Regions

Membership

1. Encourage members currently on payroll to change to another acceptable method of payment.
2. Encourage local associations to be more proactive in urging retiring members to roll over membership.
3. Regularly communicate benefits information to members.
4. Establish recruit, retain and renew strategies through meeting design, planning programs that address the goals and mission of NCRSP and member generated projects.
5. Develop mentoring plan for struggling locals.
6. Enlist assistance of local active associations in identifying possible candidates for leadership roles
7. Invite members and potential members to an organizational meeting.
8. Provide a grant to assist in revitalizing struggling locals.

Legislative

1. Work with the Legislative Committee and locals to assure an NCRSP presence in the legislature when identified issues are under consideration.
2. Regional Directors will appoint committee members. (all five committees)

Community Service

1. Collaborate in projects in support of children and public education.
2. Collaborate in offering pre-retirement seminars.
3. Develop annual projects in support of children and public education which increase the visibility of NCRSP as a group.
4. Publicize the financial value of NCRSP volunteer hours to the community and state.

Leadership

1. Participate in Leadership Training.
2. Fund additional attendees beyond those funded by the state.
3. Include leadership training in at least one regional meeting.
4. Participate in the Recognitions Program.

Communication

1. Promote the use of appropriate NCRSP adopted logos at all levels and on all communications (print and electronic).
2. Encourage all levels to develop a websites.
3. Encourage linkage of local and region websites to state website.
4. Use all available sources of media for grassroots mobilization on issues
5. Provide links to appropriate sites.